FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00143901 **Type of Permit:** FILMING **Release Date:** 10/26/2018

Production Company	NORMAL LLC
Insured Company Name	NORMAL LLC
Contact Phone No. 1	1-123-456-7890
Contact Phone No. 2	
Fax	
Address	5555 KLUMP AVE #18 NORTH HOLLYWOOD, California 91601
Production Title	MEASURE W LA RIVER
Type of Production	Commercial - PSA

Producer	Kevin McCarthy
Director	Kevin McCarthy
1st AD	William Durland
Production Manager	Kevin McCarthy
FilmL.A. Coordinator	Carri Stevens
Location Manager	Kevin McCarthy
Primary Phone	Mobile - 310-463-3328
Secondary Phone	
Location Assistant	Matthew King
Primary Phone	Mobile - 310-463-6266
Secondary Phone	

Fees

Notification Charge	$26.00	**Total Permit Fee**	$80.00
FILMLA NON-REFUNDABLE MODIFIED PERMIT APPLICATION FEE	$54.00	**Number of Locations**	1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00143901	**Location Manager**	Kevin McCarthy
Production Company	NORMAL LLC	Primary Phone	Mobile - 310-463-3328
Insured Company	NORMAL LLC	Secondary Phone	
Production Title	MEASURE W LA RIVER		

Location Address LA River at Broadway, Los Angeles, CA 90031

Location Type River bed

Film Dates 10/29/2018 - 10/29/2018 05:00 - 12:00 1 day

Strike Dates 10/29/2018 - 10/29/2018 16:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Measure W - FilmLA letter.pdf
FilmLaLetter_HTB (1).pdf
UPDATED - Heal the Bay proof of nonprofit 501 c3.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Crew	10
Spot Check	1

Filming Activities Camera on sticks; Exterior establishing shots; Handheld equipment; Writing "Yes on W" in sod on the riverbed wall. ; Driving one truck in Riverbed to deliver materials ; Production not to leave any materials behind; Truck to be driven at a low speed to avoid tubidity, must be cautious of algae; Sod to be picked up and removed prior to company leaving on film date. Nothing may be left behind. ;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** J7

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Summary Information — Location

Permit Number	F00143901	**Location Manager**	Kevin McCarthy
Production Company	NORMAL LLC	Primary Phone	Mobile - 310-463-3328
Insured Company	NORMAL LLC	Secondary Phone	
Production Title	MEASURE W LA RIVER		

Approvals	ARMY CORPS OF ENGINEERS	Maria Romero
	LOS ANGELES CITY POLICE DEPARTMENT	Gabriel Aleman

Coordinator Note NO ACTIVITY IN CHINATOWN

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
155 N Ave 19, Los Angeles, CA, 90031

Parking Notes
Will be carpooling crew to minimize vehicles

SPOT CHECK APPROVED FOR PARKING

INSP HUDSON

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Heal the Bay

Attention:
Film LA Inc.
6255 W. Sunset Boulevard
Los Angeles, CA 90028

Oct. 24, 2018

Re: "Measure W – LA River"

This letter confirms that nonprofit agency Heal the Bay has retained production company Normal LLC to produce "Measure W – LA River" on our behalf. Filming will occur on Monday, Oct. 28.

Any fees waived and/or reduced by FilmLA and the City of Los Angeles for this project will result in an equivalent reduction in cost to Heal the Bay.

This project is designed to bring attention to the need for greater stormwater capture and reuse in the city of Los Angeles. Mayor Eric Garcetti is supportive of this measure, and will be speaking at a press conference on Monday as well at 9 a.m. in Echo Park. It is our hope that the film will raise awareness and get people to support greater investment in sustainable water practices.

Matthew King
Communications Director
mking@healthebay.org
310-463-6266

FILMLA PROOF

normal.

www.normal.tv
5555 Klump Avenue Suite 18,
N. Hollywood, CA 91601

NOT A PERMIT

October 19, 2018

FILML.A., INC.
6255 W. SUNSET BLVD.
12TH FLOOR
HOLLYWOOD, CA 90028

RE: Measure W L.A. River

This letter is to acknowledge that “Measure W LA River” is a Normal, LLC production with Kevin McCarthy as the producer for filming on “October 29, 2018”. Normal, LLC is assuming all insurance liability for this project.

Furthermore, Normal, LLC will assume full responsibility for any and all restrictions, conditions and costs associated with FILML.A., INC. permits. Kevin McCarthy will pay for the permits with a cashier’s check, money order or cash, and will be assigned as a contact person, responsible for signing and accepting FILML.A., INC. permits, terms and conditions.

A copy of the insurance certificate is on file with FILML.A., INC. If you should need any additional information or have any questions, please feel free to call us Normal, LLC at 530.219.4455.

Thank you,

Sonja Mereu;
Normal, LLC

IRS Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248206044
Sep. 06, 2016 LTR 4168C 0
95-4031055 000000 00
00020022
BODC: TE

HEAL THE BAY
1444 9TH ST
SANTA MONICA CA 90401

041421

Employer ID Number: 95-4031055
Form 990 required: YES

Dear Taxpayer:

This is in response to your request dated Aug. 25, 2016, regarding your tax-exempt status.

We issued you a determination letter in July 1987, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

0248206044
Sep. 06, 2016 LTR 4168C 0
95-4031055 000000 00
00020023

HEAL THE BAY
1444 9TH ST
SANTA MONICA CA 90401

Sincerely yours,

Kim A. Billups, Operations Manager
Accounts Management Operations 1

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